## Centre For Liberal Arts (CFLA) KPR Institute of Engineering and Technology



Event No. : 3

Date : 17.03.2022

Platform : Zoom meeting

Type of Event : Workshop

Title of the Event : Workshop on "Raising Capital - Startups"

In Association with : Block chain Technology – Department of CSE

Mr. Vijay Praveen Maharajan,

Resource Person : Founder & CEO - bitsCrunch,

Germany.

Convener : **Dr Vanitha S**, Head / CFLA

Dr Indra, Head/ RASC

Coordinators : Dr S K Geetha, AP/CSE

III-year students

No. of Participants

(Count)

: 150+

#### Outcome:

The program has been organized by the Centre for Liberal Arts in association with Centre for Blockchain Technology. It is planned as a part of the course "Startup and Entrepreneurship"

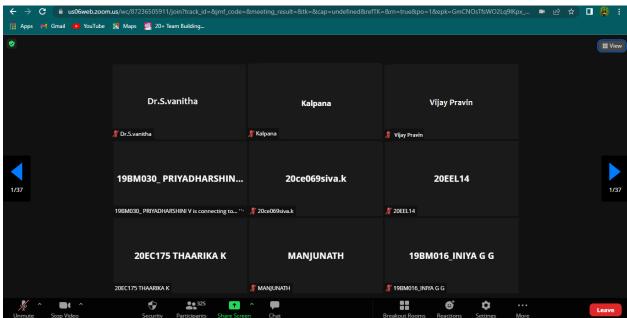
Mr. Vijay Praveen Maharajan, Founder & CEO - bitsCrunch, Germany is the resource person. This session initially starts with creating awareness to the students about the importance of developing the interest in startups. This session provides insights about how to develop and utilize the network and support available in the surrounding to raise fund to lead a successful startup.

The event is started with the welcome address given by Dr. Vanitha S, Head/CFLA. The students from III-year participated the event. The program was attended by 300 students. The session outcome and feedback received from the participants are excellent and they eagerly participated the program. The resource person clarified their doubts as well.

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#### **FEEDBACK:**

This program offers the current scenario in startup and entrepreneurship field.

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It also provides us the insights about how to begin and handle financial support.

It is a insightful session about initiating the startup.

**ATTENDANCE:** 100+ III-year students (Academic year 2021-2022)